LETTER OF RECOMMENDATION

Artem Kotsar

Founder, Nexora Digital Systems

To whom it may concern,

I am writing this letter for Artem Kotsar, founder of Nexora Digital Systems.

A little context about me first. I organise private business events in Germany and other European countries, working with some of the leading real estate developers from Dubai. I also founded INSIDERS, an international network of young entrepreneurs that now has several thousand members. Almost everything I do depends on trust, so I don't write recommendations often, and I don't write them lightly.

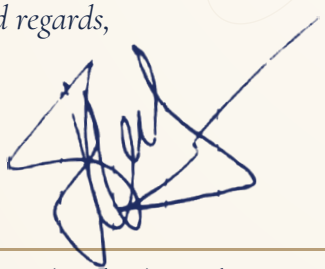
Artem is someone I am comfortable putting my name next to.

What stood out to me early on is that he doesn't start with technology. He starts by asking how the business actually works: where the clients come from, where orders get stuck, what the owner is still doing by hand late in the evening. The automation comes after that. At Nexora he brings leads, orders, payments and reporting together into one system, and the result is easy to explain. Less manual work, and a much clearer picture of what is happening in the company.

He is also easy to work with. He explains things in plain language, he is honest about what can and can't be done, and when he agrees to a deadline, he keeps it.

I am happy to recommend Artem for business automation and AI projects, and for partnerships in this field. If you would like to know more, you are welcome to contact me directly.

Kind regards,



Olena (Helen) Pavlova

Founder, INSIDERS
Private business events · Germany & Europe

Munich, 11 November 2026